

E-Read Texas: Updates and Q&A

September 23, 2021

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Download a copy of these slides

- <https://www.tsl.texas.gov/ldn/ebooks>
- Scroll to the 'Webinars' section and look for the September 23rd webinar

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Texas State Library & Amigos

Texas State Library

- Funding
- Ebook collections
- Contact: Karen McElfresh
- <https://www.tsl.texas.gov/ldn/ebooks>



TEXAS STATE LIBRARY
AND
ARCHIVES COMMISSION

Amigos Library Services

- SimplyE app
- Technical assistance
- Contact: Christine Peterson
- <https://www.amigos.org/simplye>



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Updates E-Read Texas



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3,626
New E-Books!

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E-Book Providers

- **Digital Public Library of America (DPLA)**
 - Multiple access models (1-year, 2-year, metered access, perpetual, open access)
 - Most are one simultaneous user
 - Available ONLY via SimplyE
 - No catalog records at this time
- **Biblioboard: <https://e-readtx.biblioboard.com/home>**
 - Perpetual Access
 - Unlimited simultaneous users
 - Available online AND via SimplyE
 - Catalog records available

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New Fiction - DPLA



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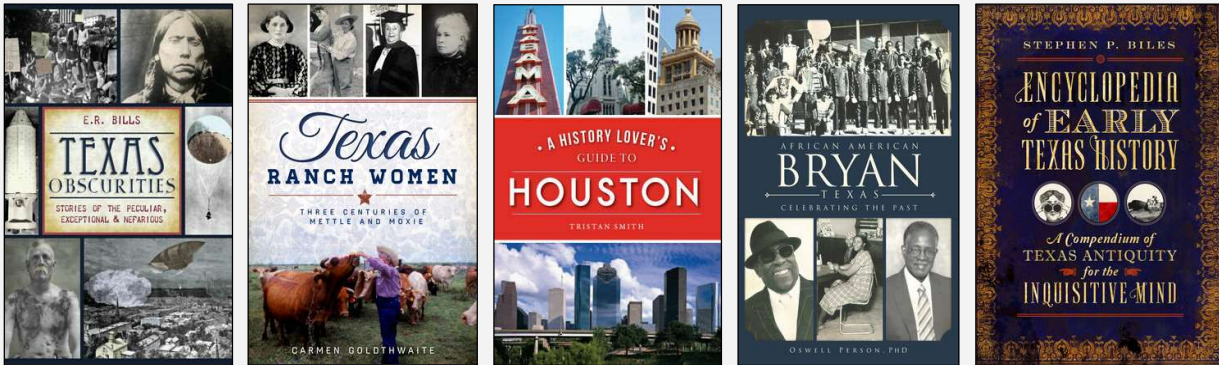
New Non-fiction – DPLA



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Arcadia Press - DPLA



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New Content - Biblioboard

- 899 titles from University of Texas Press

- Have not been added to the platform yet, but are coming soon
- Mostly Texas history, Texas geography and nature, Latinx history, film, music, and media studies



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More Biblioboard Content

- Updates to previously purchased collections
 - Texas A&M University Press
 - Gibbs Smith – cooking, gardening, juvenile fiction/non-fiction
 - Annie's – craft and hobby books
 - Flux/North Star Editions – YA fiction
 - Indie Author Project

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Texas Great Read 2021

- 2021 Selection is *Marfa for the Perplexed*, by Lonn Taylor
- Free e-book access for all Texans!
- <https://www.tsl.texas.gov/greatreadtexas>



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Catalog Records for Biblioboard Content

- May help your users discover content in the app
- If you use Biblionix Apollo, you can enable a feed to receive the records automatically
- If you use another ILS, you can download the MARC record set from <https://www.tsl.texas.gov/ldn/ebooks>
 - Scroll down to the section 'MARC Records' and click on the '.zip file of the MARC records' link

MARC Records

At this time, we are only able to provide MARC records for the Biblioboard content. If your library uses the Biblionix Apollo ILS, you can add the MARC records to your catalog using a SIP connection. Please contact [Karen McElfresh](#) for instructions. For all other systems, you can download a [.zip file of the MARC records](#) and load them into your catalog. If you only want MARC records for the content on the [E-Read Texas for Kids](#) site, contact [Karen McElfresh](#).

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Promoting E-Read Texas & SimplyE

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Promotional Materials from TSLAC

Media kit available: <https://www.tsl.texas.gov/ldn/ebooks>

- Press release
- Letter to governing officials
- Social media post
- Printable bookmarks & flyers
- Instructional materials



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Promotional Materials for SimplyE

Customizable aids:

- "Getting Started"
- Palm Card, Poster
- Social media graphics
- Webinar script
- How to troubleshoot SimplyE
- Videos

SimplyE
The Library E-Reader App

From Your Library!
Read and listen for free
with the only app created
by libraries for their
communities

Easy to learn, navigate, and use

Offers thousands of new e-books,
audiobooks, and classics

Accessible for those with visual
impairments or reading difficulties

Protects your privacy

START READING!
Download **SimplyE** at the Apple App
Store or Google Play Store or visit
[\[Library web site\]](#) for more information.

[Insert library logo and info here](#)

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How to Promote SimplyE In Your Library

Thursday, October 7, 1-2pm central

In this webinar, Christine Peterson will show you the materials that are ready for you to use and how to modify them for your library's use. We will also discuss what successful libraries are doing to market SimplyE to their users. Come with your own experiences of what worked and what didn't. We will work together to find ideas for you to use!

Register Now: <https://www.amigos.org/civicrm/event/info?reset=1&id=1660>

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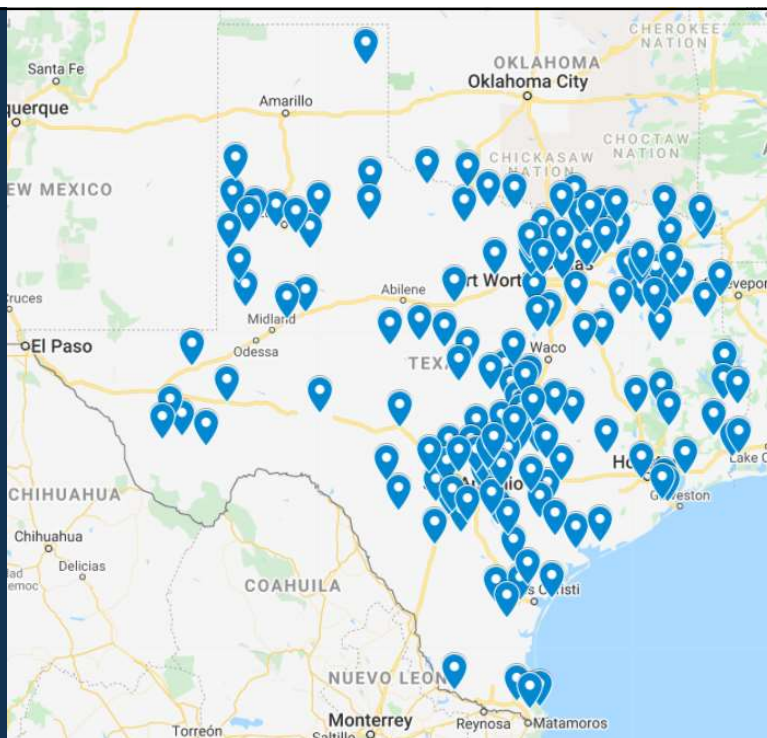
Updates
SimplyE

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E-Read Texas Libraries

January: 114

August: 153



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SimplyE Updates

Announcements!

Wednesday upgrade:

- Underlying server structure
- Minimal change for users

Announcements (Optional)

New Announcement Text (15-350 characters)

Library will be closed November 25-26 for Thanksgiving.

(Current length: 55/350)

Start Date

09/17/2021

(Optional) If no start date is chosen, the default start date is today's date.

End Date

11/27/2021

(Optional) If no expiration date is chosen, the default expiration date is 2 months from the start date.

Submit Cancel

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Patron Support for SimplyE

- Setup: “email for patron support”
- Library is first step for patrons needing help
- Amigos is second step: simplye@amigos.org
 - Both Chris' watch this inbox
 - Reference interview
 - Need more information from you or patron
- SimplyE community developers is third step



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Email Discussion List

- simplye-users@amigosservices.org
 - Maintenance windows
 - Updated functionality, new content vendors
 - Talk to one another
- One person per library
- ***Replies go to the list***

From	peterson@amigos.org
To	simplye-users@amigosservices.org
Cc	
Subject	RE: SimplyE Update

From: Christine Peterson
Sent: Friday, February 26, 2021 12:32 PM
To: simplye-users@amigosservices.org
Subject: SimplyE Update

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Questions?
Concerns?
Issues?
Kudos?

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We'll Start . . .

- What kind of content would you like to see us offer?
- What feedback have you gotten from your patrons?
- How are you promoting the service to your users?
- What types of promotional or instructional materials do you need?

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Next Session

- Another Updates/Q&A session on December 7th
Registration link will be posted here: <https://www.tsl.texas.gov/ldn/ebooks>
- Free SimplyE Classes coming:
 - [How to Promote SimplyE in Your Library](#) – October 7
 - [App Interface & Searching](#) – November 30
 - [Roles & Configuration](#) – December 2
 - [Modifying Metadata](#) – December 7
 - [Lists & Lanes](#) – December 9
 - [Troubleshooting](#) – December 14
 - [Statistics](#) – December 16

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Questions



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Texas State Library



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